



# METAL CLAY WORLD CONFERENCE

## Conference Program Book Advertising Opportunities

Event Dates: August 23, 24, 25, 2007

South Point Hotel and Casino (formerly South Coast)

Las Vegas, Nevada

Please provide the following information clearly printed or typed.

Company Name:		Date:	
Contact Name:		Title:	
Address:			
City:	State:	Zip Code:	Country:
Telephone:		Fax:	
E-mail:		Website:	

List type of product to be sold:

**Exhibitor agrees not to display, sell, or promote competitive metal clay branded products.**

### Premium Pages

- Outside Cover \$2,400
- Inside Cover \$2,000

### Standard Pages

- Full-Page / 4-Color \$1,600
- Full-Page / Black \$1,100
- 2/3 Page / 4-Color \$1,100
- 2/3 Page / Black \$750
- 1/2 Page / 4-Color \$950
- 1/2 Page / Black \$550
- 1/3 Page / 4-Color \$700
- 1/3 Page / Black \$450
- 1/4 Page / 4-Color \$500
- 1/4 Page / Black \$350
- 1/6 Page / 4-Color \$350
- 1/6 Page / Black \$250

Please keep live area 5/8" from trim: 8-3/8" x 10-7/8"

Full Page w/ Bleeds 8-5/8" x 11-1/8"	Full Page 7" x 10"	2/3 Page Horizontal 7" x 6-5/8"	2/3 Page Vertical 4-5/8" x 10"	1/2 Page Horizontal 7" x 5"	1/2 Page Vertical 4-5/8" x 7-3/4"	1/3 Page Horizontal 7" x 3-1/4"
1/3 Page Vertical 2-1/4" x 10"	1/3 Page Island 4-5/8" x 4-7/8"	1/4 Page Horizontal 7" x 2-1/2"	1/4 Page Vertical 3-3/8" x 4-7/8"	1/4 Page Island 4-5/8" x 3-1/4"	1/6 Page Horizontal 4-5/8" x 2-1/8"	1/6 Page Vertical 2-1/4" x 4-7/8"

Select ad orientation:

Horizontal

Vertical

Island

### Acceptable Formats and Submission Requirements

High resolution PDF files are preferred. JPEG, TIFF, EPS, and Adobe Photoshop files are also acceptable. No Quark XPress or Microsoft files, please.

- ❖ Embed all fonts or convert to outlines.
- ❖ Non-vector artwork must be at least 300-dpi.
- ❖ Color ads must be provided in CMYK mode (no spot colors). RGB images are not acceptable.
- ❖ Proofs are strongly required with ad submission. Art Clay World, USA and the Metal Clay World Conference are not responsible for errors if no proof is provided.
- ❖ Submit files via e-mail to MCWC@artclayworld.com. Or mail CD-ROM to: MCWC Ad Materials, Art Clay World, USA, 4535 Southwest Highway, Oak Lawn, IL 60453. Please e-mail any questions to: MCWC@artclayworld.com.

**Payments:** Checks or should be made out to Art Clay World, USA. Payment must be received prior to June 7, 2007.

**Cancellations:** Cancellations must be made in writing no later than 60 days prior to the beginning of the Conference.

No cancellations will be accepted within 60 days of Conference. Additional production charges may apply, or advertisements may be refused if ad does not conform to the requirements above.

Payment Method (circle one):    Visa    MasterCard    Discover    American Express    Check No. \_\_\_\_\_

Account Number \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Art Clay World USA**

4535 Southwest Highway, Oak Lawn, IL 60453  
Tel: 866-381-0100 ~ Fax: 708-636-5408 ~ E-mail: MCWC@artclayworld.com